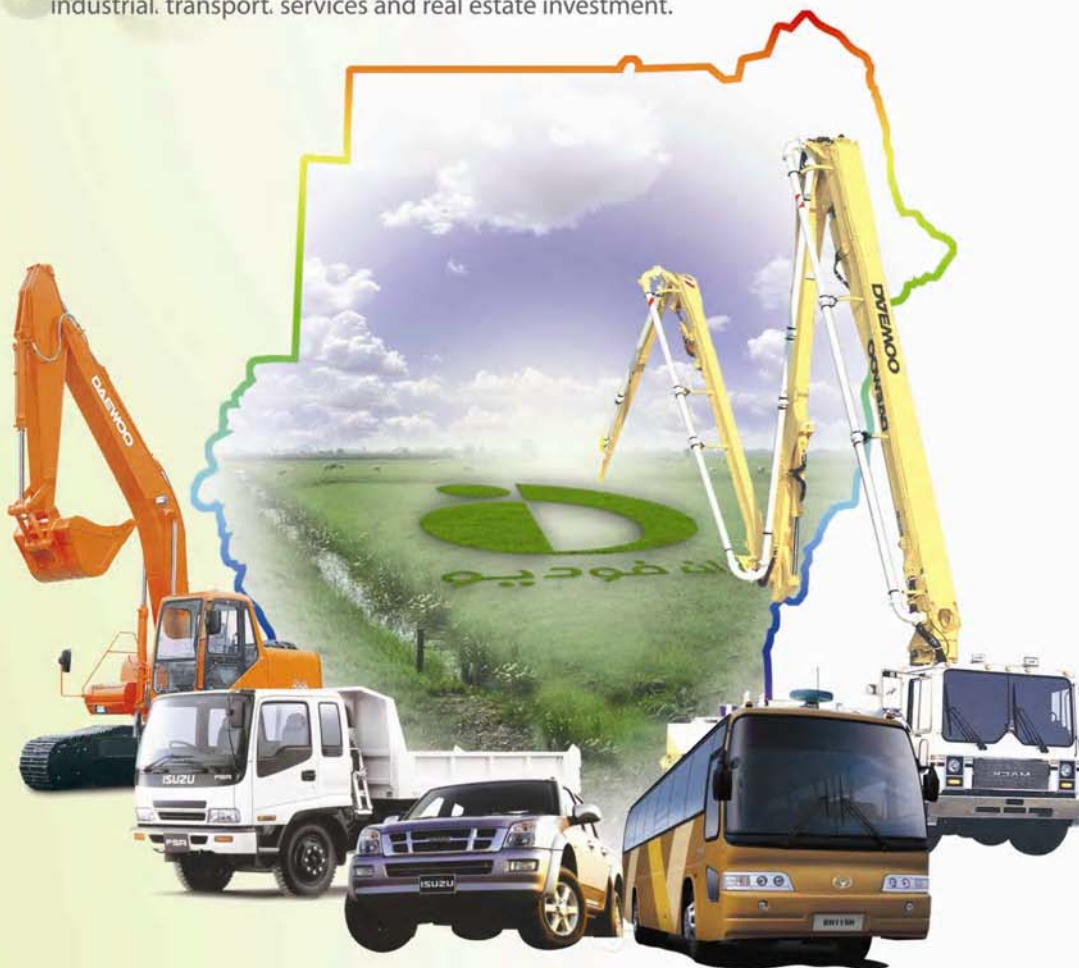




Sudan.. General Information

- Sudan is considered to be one of the largest African and Arab countries in respect of area. It extends over an area of (2.5) million square kilometres. It is bounded by nine countries and has a coastline along the Red Sea that amounts to (835) kilometres.
- Sudan is a tropical country that lies between latitudes 3°-22° north of the Equator.
- Its population is estimated at the figure (33) millions with a growth rate of 2.6%.
- Economically, Sudan depends on agricultural production which constitutes towards 47% of the National Product. However, Petroleum had started to have considerable contribution during the recent years.
- Presently, Sudan produces about 80% of its needs in respect of electric energy, and it is expected that this rate will rise to about 90% by 2008.
- Investment Law provides a great deal of facilities and concessions, dealing equitably between national and foreign investors. Sudan had, during the previous two years, been considered the second largest Arab and African country in attracting investment, which fields include agricultural, industrial, transport, services and real estate investment.



Telephones: (00249-83) 473302-373655 - Fax: (00249-83) 472735

Company Objectives:

- The Company aims at achieving the following objectives through its work in Commercial fields:
- To seek to satisfy customers and to gain a good reputation for the Company in markets.
- To obtain the largest marketing share possible through the Company's genuine reality of concentrating on providing products that really satisfy the customers at reasonable prices.
- Raising profits on the Company investment.
- To look forward for creating a commercial name capable of being a criterion for customers in providing products.
- Gaining customer confidence and loyalty to the Company.
- Achieving professional satisfaction for workers.
- Promoting work continually. A proof for that is the fact that the Company had been awarded the ISO 9001 Certificate for quality late year.



Administrative Structure of the Company:

- Supervision and planning of the Company work is performed by a Board of Directors that consists of six members who are experienced in economic, commercial and financial fields. Executive Administration is performed by a General Manager with four Assistants to support him in the fields of Financial and Administrative Affairs, Commercial Affairs, Technical Affairs and Promotion and Planning Affairs. Together with the various administrations, these represent the Higher Administrative Structure of the Company.

Company Activities:

- **Building Materials:**
- The Company imports and markets the various building materials, and cement and steel in particular. Those are imported from Turkey, Indonesia, Ethiopia and Egypt. Importing is made to cover Danfodio Company requirements for contracts and for the local market, in addition to glass which is imported from China and Malaysia. The Company had also engaged lately in import and distribution of electric equipment from India.
- **Branch for sales in building materials and glass:**
Tel: (00249-83) 477949- Fax: (00249-83) 473611



Tyres and Batteries..

The Company acts as a distributor for the Korean Marshal tyres as well as an agent for the Chinese Tyshan tyres. Work is currently proceeding to import the Indian Apollo tyres from its factory in China. The Company works also as an agent for the Japanese FB Batteries. It is now working to establish an exhibition or show for tyres and batteries north of Al Riyadh Park and will soon be inaugurated.



Electric Equipment

The Company acts as an agent to the Chinese Haier Company for electric equipment which includes refrigerators (for domestic and commercial use), televisions in all their technological forms (CD, plasma, ordinary), air-conditioners, coolers (window, split) boilers and other small domestic equipment (ovens, gas cookers, blenders...etc.).

Site of Electric Equipment

Administration:

Second floor, Rashad Building, Mak Nimir Street
Khartoum. Tel: 0915550955

Khartoum Showroom: the Crossroads of Al Huriya
and Al Baladiya Streets

Tel: 0155159171

Fax: 0155159170

Omdurman Showroom: Omdurman Market-
Central Station- the beginning of Abu Rof Street.



Heavy Equipment and Trucks..



■ The Company is an agent for a considerable number of heavy machinery used in the field of road building and excavation. These include:

□ Agency for the Korean **Daewoo Doosan** drillers and loaders.

□ Agency for the Chinese **Shandong Shantui** rollers and bulldozers.

□ Agents for the English **Parker** Crushing machines and asphalt mixers.

□ Agency for the Korean **Hanwoo** equipment of concrete pumps, building towers and **Jack Hammars**.

□ Agents for **Barber Green** tarmac layers.

□ Agents for the Polish **Mitsa** machinery

□ Agents for **Tata DAEWOO** Dumpers

□ Agents for the Korean **Daewoo Bus**

■ **Showroom:**

North of Al Riyadh Family Park- beside the Medical Academy.

Tel: (00249-83) 214004-230420

Fax: (00249-83) 591812



Agricultural Machinery..



■ The Company started work in the field of agricultural machinery as an accredited agent for the Indian Escort machinery which include tractors at various sizes (Farm track brand), harvesters, discs and seed-laying machines. The company provides facilities of easy-term payments, maintenance and spare parts in the various company workshops.
Showroom: North of Al Riyadh Family Park



Dan Boshan Section..

■ The section is considered to be a partnership between the **Boshan** Company which produces pumps and Danfodio Commercial Company. The section imported over 600 irrigation pumps ranging between 8 to 32 inches which are run by the famous Comets Company or they could be run electrically. It produces pumps for irrigation, factories, sanitary works and for fire extinguishers. It also produces sub-merged pumps for wells and axil irrigation equipment. The section also imports greenface pumps. It imported over 1.600 pumps for wells. It also imports small tractors of 15 horsepower for small farmers at reasonable prices. The section provides after sales services through Al Badail Workshop in Khartoum North.

The showroom site:

West of Al Riyadh Family Park.Tel: 015511613- Fax: 015511612



After Sale Services..

- Being committed to the importance of providing distinguished services and providing spare parts for all the Company agencies in aim of satisfying its customers the Company had established distinguished workshops to provide these services as follows:



Workshops

a) Al Makla Workshop

For maintenance of trucks, motorcars and pickups for Isuzu, Dayo and Dayo Buses. The workshop includes sites that are prepared for maintenance and spare parts. The workshop is managed by distinguished technical cadres.

Site: Industrial Area – Khartoum North – P. O. Box 1235.Tel: (11249-85) 323590-239752

Fax: (00249-85) 323591

b) Outhand Workshop

For maintenance of Isuzu pickup cars in addition to commercial work for maintenance of various cars. It is fully equipped with all test systems and determining defects, with all spare parts available.

In addition to that there is a special section for training company clients.

Site: Industrial Area, Khartoum North-George Hajar Street -Tel.01552950634

FaxL00249-85) 330581

c) Al Badail Workshop

Maintenance of Heavy and Agricultural Machinery:

This includes maintenance sections for all heavy machinery such as drillers, loaders, rollers and crushing machines, in addition to a special section for maintenance of agricultural machinery such as tractors.

The workshop includes mobile sections which can perform maintenance in the various customer sites whenever necessary.

Site: The Industrial Area, Khartoum, North Block 7, Industries

Tel: 0155295065-Fax: 0155295064

Other Sections and Fields..



■ Clearance:

The Company has a special clearance section in Port Sudan and Khartoum Headquarters. It can perform all procedures of clearing Company's and other companies' goods. It participates considerably in speeding delivery procedures for clients in Khartoum and Port Sudan.

Khartoum Clearance Office: Company Headquarters and the Free Zone in Garri
Port Sudan Clearance office: Port Sudan
Site: Ali Bazaraa Building
Tel: 03118333931
Fax: 03118333930

■ Insurance:

The Company has special section for insurance for all the Company property, companies of the group and Islamic Dawaa Organization
Site: Khartoum Mark Nimir Street, Rashad Building

Tel: 0912810727
Fax: 0155150766

■ Storage:

The Company owns and manages storage depots in several sites at various capacities to store Company goods and to rent some others commercially. It includes the following sites:

Bond Stores in the Free Zone – Garri
Real Estate Bank Depots – Khartoum Industrial Area
Islamic Daawa Organization Stores in Mayo



■ Projects:

Projects: As we stated before, Sudan is the Second largest country in attracting foreign investment. In this respect, the Company contributed towards financing a considerable number of development projects in the field of water and electric supply, sanitation, roads, Railways and information technology projects with major International Companies.



■ External Offices and Centres:

The Company had participated in establishing some commercial centres in collaboration with the Ministry of External Relations as represented in its diplomatic missions in the countries concerned.

This includes:

Commercial Centre in Beijing – China
Commercial Centre in Seoul – South Korea
Commercial Centre in Delhi – India
Commercial Centre in Cairo – Egypt
Commercial Centre in Brussels – Belgium.

Work is now proceeding towards establishing a commercial centre in each of Japan and in Thailand. The Company has offices also in each of Dubai and Jeddah.